



SENINTER



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Europe is more than a continent, it is an alive territory, plenty of people, nature, history... we share a significant part of our past and future, but still there is so much to discover ... It is time for you to share your legacy, our legacy. There would be no better travel mate than your grandchild, the most important person in your life! And no better hosts than locals willing to share a life changing experience with you.

SENINTER is not just a trip, it is a legacy

A NEW MODEL WITHIN RESPONSIBLE TOURISM

The project SENINTER proposes the creation of a slow and sustainable tourism product adapted to the seniors travelling with their grandchildren during the low and medium season in Europe. Partner organizations from Slovenia, Italy, Belgium and Spain are giving a new form to this innovative idea that launches a new tourist model and opens a new way from conventional to responsible tourism.

BUILDING UP INTERGENERATIONAL LINKS AND EUROPEAN CITIZENSHIP

SENINTER is based on the belief that travelling is a great occasion to create emotional ties with our travel mates, and with the hosting cultures and territories. The exchange between generations and countries within the SENINTER model reinforces the sense of European citizenship, creating emotional links between tourists and destinations, trespassing visible and invisible borders. SENINTER goes for innovative elements beyond the tourist experience, creating cultural consciousness while reinforcing intergenerational ties, highlighting the value of the territory and the local communities visited.

ENSURING SUSTAINABILITY AND QUALITY THROUGH A PILOT TRIP

SENINTER stands on principles such as accessibility, universal tourism, multi-cultural environment and cross-cultural communication, whereas its vocation in the mid-and long-term is the local action and global sensitization towards the reduction of the most negative impacts of tourism. But in order to test the project and bring its philosophy to the practice, a group of seniors and grandchildren from Slovenia will travel to Emilia Romagna (Italy) in March 2017. This first SENINTER trip (subsidised by the project) proposes a 6 day trip in Rimini, where travellers will discover local heritage, live the culture and enjoy meetings with the local community. The pilot trip will make SENINTER stronger in terms of quality and will facilitate its replicability in other European countries, as learned lessons will be incorporated to the skills and strategy of the rest of the partners.



DO YOU WANT TO PARTICIPATE OR KNOW MORE ABOUT SENINTER'S FIRST TRIP?

In March 2017 a group of Slovenian seniors and grandchildren will be greeted by their peers in Rimini, Italy. SENINTER's first trip will give them a chance to exchange their own social and culture experiences, to learn how to cook and taste all together some typical Italian local products, or to visit historical sites and little villages.

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